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CONTACT:

Danette LaChapelle
Senior Vice President of Marketing
iQ Credit Union
360.992.4242
danettel@iqcu.com

MORRELL NAMED DISTINGUISHED CREDIT UNION PROFESSIONAL

VANCOUVER, Wash — Jim Morrell, senior vice-president of support services and chief information officer, iQ Credit Union, has been honored by the Washington Credit Union League as the industry's 2010 Distinguished Credit Union Professional.

"Jim is a tremendous asset to our institution and to our members," says iQ Credit Union CEO Roger Michaelis. "He understands how to interweave today's technology into the framework of the credit union. He has a unique knowledge of both business and technology, and can integrate them effectively to support credit union-wide business strategies."

Morrell was recognized with the award during the WCUL's Annual Business Meeting & Convention. Administered by the Washington Credit Union Foundation and the WCUL, the Distinguished Credit Union Professional Award recognizes excellence within the Washington credit union system and is open to credit union professionals whose outstanding accomplishments have been achieved during the past three years.

Morrell has been with iQ Credit Union for nearly 12 years, and has more than 17 years of experience as a credit union executive. He recently chaired the WCUL's Evolution Taskforce to develop standards for credit union charters. He has been instrumental in managing several iQ Credit Union initiatives including an online banking conversion and the completion of the credit union's new downtown Vancouver headquarters building. He is active in industry associations including the CUNA Technology council. In 2008, Morrell was named the Information Technology Executive of the Year by Credit Union Times. He has been recognized as "Accomplished under 40" by the Vancouver Business Journal and was recognized as one of "Tomorrow's Leaders" by the Washington Credit Union League.

Now on its 77th year of service to the state's credit union community, the Washington Credit Union League is the state trade association for the 117 financial cooperatives that serve more than 2.6 million Washingtonians. Since 1934 the League has played an important role in ensuring the health and vitality of the state's credit unions.

About iQ Credit Union

iQ Credit Union has provided members with intelligent financial services that deliver unbeatable value since 1940. The Credit Union helps business members make smarter banking decisions to maximize their finances and enjoy life's journey. The credit union is a member of the CO-OP Network giving members access to over 25,000 ATMs nationwide for free. For more information, visit www.iqcu.com.

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